



TALK IN THE ROCK

NAUMF COMMUNICATIONS WORKSHOP SEPTEMBER 14—15, 2017 DOUBLETREE HOTEL | LITTLE ROCK, AR

TOPICS INCLUDE:

Effective Story Telling for Print and Social Media

Building Media Relationships

Printed Communications and Press Release Best Practices

Online Giving Strategies

Best Email Platforms

SPECIAL EVENTS:

Wednesday, September 13

(for those arriving early)

2:30pm BEHIND-THE-SCENES TOUR OF THE LITTLE ROCK ZOO
6:00pm DINNER AT DIZZY'S GYPSY BISTRO

Thursday, September 14

3:00pm WILLIAM J. CLINTON PRESIDENTIAL LIBRARY and MUSEUM TOUR
6:30pm DINNER AT SAMANTHA'S TAP ROOM AND WOOD GRILL



**AS HOSTS OF THE WORKSHOP, UMFA IS HAPPY TO SPONSOR SPECIAL EVENTS LISTED ABOVE
AS WELL AS LUNCH ON THURSDAY. PLEASE SEE RSVP FORM ON THE FOLLOWING PAGE.**

A BLOCK OF ROOMS HAS BEEN RESERVED FOR WORKSHOP ATTENDEES AT THE
DOUBLETREE HOTEL AT A DISCOUNTED RATE OF \$119/NIGHT.

PLEASE RESERVE YOUR ROOM BY **SUNDAY, AUGUST 13**, AND REFERENCE

UMFA WHEN MAKING YOUR RESERVATIONS.

DOUBLETREE HOTEL | 424 W. MARKHAM, LITTLE ROCK, AR 72201 | 501.372.4371



TALK IN THE ROCK

RSVP FORM

NAUMF Communications Workshop

September 14 — 15, 2017

Hosted by the United Methodist Foundation of Arkansas

**PLEASE EMAIL OR FAX THIS SHEET TO JANET MARSHALL AT
JMARSHALL@UMFA.ORG OR 501.664.6792 BY FRIDAY, AUGUST 11.**

NAME (one form per person) _____

FOUNDATION _____

CITY/STATE _____ CELL # _____

MEALS — PLEASE CIRCLE YES OR NO TO INDICATE IF YOU WILL BE JOINING US FOR:

- | | | |
|---|-----|----|
| • WEDNESDAY, 6:00pm — DINNER AT DIZZY'S GYPSY BISTRO | YES | NO |
| • THURSDAY, 12:00pm — LUNCH AT THE DOUBLETREE HOTEL | YES | NO |
| • THURSDAY, 6:30pm — DINNER AT SAMANTHA'S TAP ROOM AND WOOD GRILL | YES | NO |

ACTIVITIES — PLEASE CIRCLE YES OR NO TO INDICATE IF YOU WILL BE JOINING US FOR:

- | | | |
|---|-----|----|
| • WEDNESDAY, 2:30pm — BEHIND-THE-SCENES TOUR OF THE LITTLE ROCK ZOO | YES | NO |
| • THURSDAY, 3:00pm — WILLIAM J. CLINTON LIBRARY and MUSEUM TOUR | YES | NO |

THANK YOU FOR RETURNING THIS FORM!